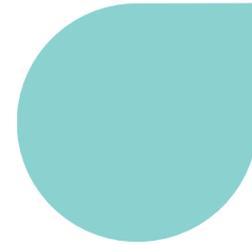




Pulp to paper. With care.



Our new identity

is inspired by **change** all around us.

And yet our Group's **core** remains the same:

Thought leadership in pioneering
greenfield industrial projects since 1997.

As an ADNIP subsidiary, we share the same **passion**

for **new ideas** that **add value** to business.



Not losing sight of nature: Striking the balance between technology and sustainability.



Commitment to quality and excellence

Welcome to Abu Dhabi National Paper Mill.

Set up in 2000, we are the largest and most advanced manufacturer of jumbo tissue paper rolls in the United Arab Emirates. Spread over 60,000 sq m, our plant houses state-of-the-art Crescent Former machines that produce world-class tissue paper from the highest grade virgin pulp. The facility also has a de-inking plant – among the most sophisticated in the region – which converts waste paper into commercial tissue fiber of superior quality. We produce over 65,000 tonnes of tissue paper every year.

An emerging market leader, our products are manufactured to global standards, and most sought after by local, regional and international converters. We produce jumbo tissue rolls that are used in

making table napkins, kitchen and hand towels, and facial and toilet tissues, in white and a range of other FDA-approved colours.

Our quality commitment is evident in the series of certifications earned by us, including ISO 9001:2008, ISO 14001:2004 and OHSAS 18001:2007. Our accredited Integrated Management System further ensures that our tissue meets the most stringent production standards. The entire manufacturing process is globally benchmarked to achieve product consistency, cost savings and supply chain efficiencies. Our qualified, experienced professionals are given high-end technical training to guarantee the finest quality, help maintain production levels and prevent accidents and environmental hazards.





Much more than processes and systems...
A whole mindset that nurtures quality.



Globally benchmarked processes

At ADNPM, we are a customer-centric organization. We track user trends closely in order to meet market requirements in the most efficient way. Participation in exhibitions and conferences, customer feedback reviews, open dialogue with user groups – all these are key drivers of our marketing efforts at ADNPM. Over the years, we have built trust and earned goodwill as a leader in manufacturing tissue paper jumbo rolls. Now we are working towards achieving zero-defect quality, consolidating our market leadership and expanding into newer markets with our quality commitment.

While adhering to world-class quality, health and safety standards, we are proud of being the first Forest Stewardship Council Chain of Custody (FSC CoC) certified tissue paper manufacturing company in the Middle East. The FSC CoC certification provides a guarantee that the wood fiber or pulp used in our FSC certified products comes from well-managed forests. We are committed to responsible production practices that enable our customers to make socially and environmentally responsible purchasing decisions.





Checks and controls every step of the way,
with quality as the final product.



Soft, smooth, yet strong: Quality that adds comfort and convenience

With tissue paper, softness sells. We use 100% virgin pulp to deliver the softest, most absorbent tissue. Our technology is handpicked to produce ultra soft tissue paper, employing processes that are calibrated to meet world standards in terms of quality and product specifications.

Our product attributes combine softness, thickness and strength. We manufacture tissue paper that matches global benchmarks in key parameters like weight, texture, resistance and water absorption. The result is luxury tissue paper that is thin yet tough, silky smooth and yet strong. Our quality standards are consistently high and contribute to hygiene levels and overall cleanliness at home and the workplace.





Environment-friendly manufacturing practices

Caring for the environment is an integral part of our corporate responsibility and one of the guiding principles of our business strategy. We are committed to conducting our business in a responsible manner and taking into account the social, environmental and economic impacts of our actions.

Environmental sustainability is also an important criterion in our investment decisions. At ADNPM facilities, we have set up an advanced de-inking plant that produces commercial and super-commercial grade tissue made with varying degrees of waste paper fiber. These tissues are in high-demand in the region as well as in Europe.

Our objective is to contribute to the wellbeing of our stakeholders through our products and practices. We strive to minimize the environmental impact of our operations as well as ensure the business success of our partners.



Last mile reliability: Quality packaged and delivered to world standards.





Our machine specifications

Machine: Crescent Former

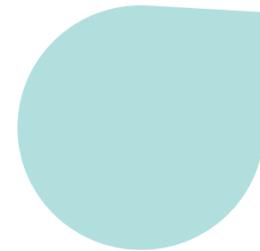
SPECIFICATIONS	PM 1	PM 2
Basis Weight Range	13 – 42 GSM	13 – 42 GSM
Machine Trim Width	275cm	360cm
Rewinder Width	18cm to 272cm	18cm to 354cm
Roll Diameter	70 to 180cm	70 to 180cm
Core Diameter	76/152mm	76/152mm
No. of Ply	1, 2, 3, 4	1, 2, 3, 4
Product Range	Available in prime and recycled grade	
Grade	Facial, Toilet, Kitchen, Napkin, Maxi Roll, Industrial Towels, etc	



Our product portfolio Standard Product Grades

COLOURS	GRADE	REEL DIAMETER	WIDTH RESTRICTION	FIBRE
● Pink	Facial	70 - 180cm	Free	Virgin/Recycled
● Peach	Toilet tissue	70 - 180cm	Free	Virgin/Recycled
● Yellow	Kitchen towels	70 - 180cm	Free	Virgin/Recycled
● Green	Serviettes & table napkins	70 - 180cm	Free	Virgin/Recycled
● Blue	Industrial hand wipes	70 - 180cm	Free	Virgin/Recycled
● Purple				

Other colours are available on request ■ All dyes are FDA approved ■ Basis weight depends on exact customer requirements



Technology that makes the difference:
Cutting-edge machinery delivers global standards.



Meeting customer demands the responsible way

Improving product quality, ensuring responsible business practices, being 'first to market' and responding quickly to consumer needs are critical to our competitiveness and success. From producing tissues in a range of unique colors to varying grades of recycled content, our ability to innovate and be flexible is vital to our business.

In the past decade, we have established a formidable reputation based on compliance with world-class quality and production standards. In the near future, we are set on expanding to new segments and markets – based on a strong business model, technical expertise and environmentally responsible practices. At ADNPM, we will continue to set benchmarks and lead the tissue production industry in the region, while making substantial contributions to the Abu Dhabi Economic Vision 2030.

Rolling out reliability: Every jumbo roll conforms to global standards in quality.

